



Coverage for tires purchased on or after 01/01/20

- TIRE CARE ROAD HAZARD PROTECTION IS PROVIDED WITH YOUR ELIGIBLE TIRE PURCHASE FROM TRACTION TIRE AT NO ADDITIONAL CHARGE. IN ORDER TO EXPEDITE THE CUSTOMER SERVICE PROCESS, PLEASE RETAIN AND PRESENT THE ORIGINAL PURCHASE INVOICE. TO SUBMIT A CLAIM, YOU MUST PRESENT YOUR ORIGINAL INVOICE TO YOUR CUSTOMER SHOWING THE PURCHASE OF THE TIRE AND DATE OF INSTALLATION
- TIRE CARE Road Hazard Protection is included with every eligible new **Sumitomo, Eldorado, Radar and Arroyo** brand tire purchased from Traction Tire.
- The benefits of this Protection are available only for the tires purchased by you, the Customer, from Traction Tire, that are listed clearly on the original purchase invoice.
- This Protection is limited to the replacement of Eligible Tires damaged by a road hazard. Road hazard damage occurs when a tire fails as a result of a puncture, bruise, or impact break incurred during the course of normal driving on a road maintained by state or local authority. Nails, glass and potholes are the most common examples of road hazards.
- PROTECTION BENEFIT PERIOD: TIRE CARE covers Eligible Tires for a term of 24 months from the installation date on your customer's Original Invoice for the tires, or until any part of the tire tread that comes in contact with the road has less than 50% of starting tread depth, whichever occurs first.
- WHAT ARE THE LIMITATIONS? You must purchase the replacement tire and you will be reimbursed once all required documentation has been submitted and approved.
- If you do not follow the claim instructions, your claim may not be eligible for reimbursement.
- You are responsible for any additional charges including but not limited to mounting, balancing, taxes, and miscellaneous fees. For repaired tires, the Protection will remain in effect for the remainder of the original Benefit Period.
- TIRE REPLACEMENT: If an Eligible Tire is damaged due to a covered road hazard during the Benefit Period and cannot be safely repaired per industry standards and guidelines, it should be replaced with an exact make/model of tire if available. If not available, a comparable quality tire should be installed. Under no circumstances will the eligible reimbursement amount exceed the Benefit Limit.
- Traction Tire reserves the right to dispose of all tires submitted for Tire Care coverage

- **EXCLUSIONS: THIS PROTECTION WILL NOT PAY OR REIMBURSE FOR:**

1. Failures to tires occurring when any part of the tire tread that comes in contact with the road has a tread depth less than 50% of its starting tread depth

2. Replacements made without the prior authorization.

3. Repairs or replacements made by anyone other than a licensed tire service provider

4. Repair or replacement of tires that are not purchased by you, the dealer, from Traction Tire, as listed clearly on the Original Invoice.

5. Any loss, damage or expense caused by accidents, collision, theft, larceny, snow chains, explosion, lightning, earthquakes, fire, windstorms, hurricanes, water, floods, malicious mischief, vandalism, or similar occurrence.

6. Any damage due to misuse, abuse, negligence, improper application, improper towing, improper balancing or alignment, improper inflation, brake lock up, wheel spinning, torque snags, or similar action.

7. Any loss, damage or expense as a result of off-road use (off-road use is described as driving on anything that is not a paved or gravel road maintained by the state or local authority). M/T and R/T (off road) models and racing tires not covered by Tire Care.

8. Damage caused by mechanical failures (e.g., failed shocks, struts, alignment, balancing, or similar failure) or interference with vehicle components (e.g., fenders, exhaust, springs, or similar component).

9. Repair or replacement of tires that have been repaired in a manner other than per tire manufacturer guidelines and industry approved methods.